

# DESIGN OF LOGO FOR JKSPDCL

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## INVITATION OF BIDS FOR DESIGN OF LOGO FOR JKSPDCL

Jammu and Kashmir State Power Development Corporation Limited is a State owned Company engaged in generation of electric power in J&K. The Company is desirous of having its logo which vividly depicts its aims and objectives and in pursuance to the same calls upon **individuals/agencies/interested parties/leading ADVERTISERS of the Country experienced in designing of logos** to submit their bids for designing the **LOGO** of the Corporation.

Interested parties/ individuals/ agencies/advertisers are requested to submit their bids containing the details of previous work done in designing the logo/ creating such brand identity besides the quoted price to be charged for the same in a sealed envelope either in person or through registered post/courier so as to reach the office of the Managing Director JKSPDCL at Exhibition Ground, Srinagar by or before 2 P.M., 31<sup>st</sup> August 2009. JKSPDCL reserves the right to accept or reject the bids without assigning any reason thereof. Participants would be evaluated based on following:

1. Those participants who have designed logo/created brand identity for Companies having turnover of Rs50crore or above would be given preference over others.
2. Those participants who have designed logo/created brand identity for at least five companies with turnover of Rs5crore or above would get 2<sup>nd</sup> preference.

For any queries, intending bidders may contact Company Secretary of the corporation on 0194-2483779 or visit the corporate headquarters at Srinagar on any working day till submission of bids to interact with JKSPDCL management for getting their inputs about the ideas/objectives about the logo. The bids will be opened by JKSPDC at 11:00 am on 1<sup>st</sup> September, 2009 in corporate office, Srinagar.

  
Managing Director

No: PDC/Logo/3438  
Date:- 20-8-2009